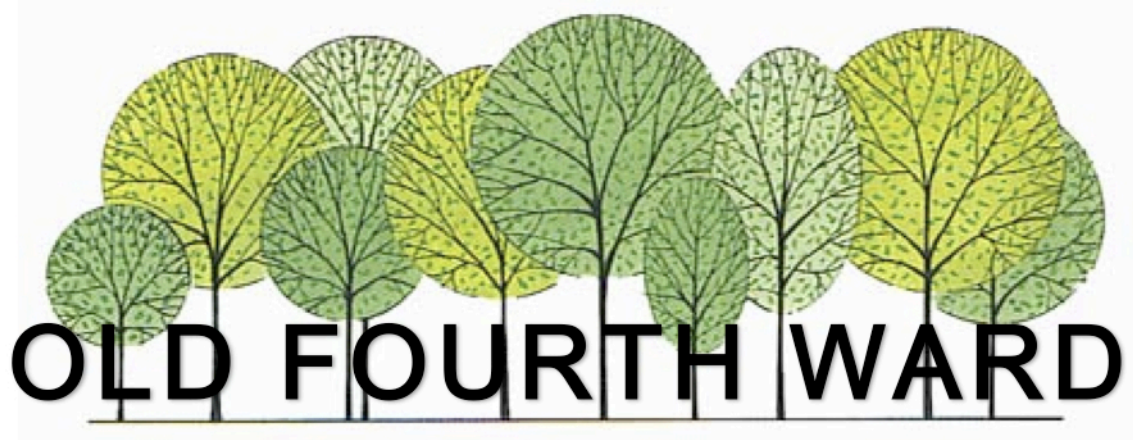




P R E S E N T S



ARTS FESTIVAL

AT HISTORIC FOURTH WARD PARK

JUNE 28-29, 2014

SATURDAY HOURS: 10 AM – 6 PM

SUNDAY HOURS: 11 AM – 6 PM

EMERGING ARTIST INFORMATION AND REGISTRATION

Location:

592 N. Angier Ave., NE, Atlanta, GA 30308
Between North Ave. and Ralph McGill Blvd.

Website:

www.oldfourthwardparkartsfestival.com

Send application to:

Old Fourth Ward Arts Festival
P.O. Box 422571 Atlanta, GA 30342

Old Fourth Ward Arts Festival

June 28-29, 2014

The Atlanta Foundation for Public Spaces will hold an art and crafts festival in the historic Old Fourth Ward Park near Ponce City Market (formerly City Hall East) between North Ave. NE and Ralph McGill Blvd. NE in the heart of Atlanta. This site is a 17 acre public park located adjacent to the Atlanta Beltline with a 2 acre lake. A volunteer conservation board serves to support this new park in the City of Atlanta. Visitors will enjoy fine art and crafts, folk and "outsider" art, a children's area and local food and beverage concessions.

2014 Artist's Market Exhibitors

Rules & Regulations

1. The Festival will provide one canopy tent for Emerging Artists. One table and easel will be provided per artist. Any additional display materials must be provided by the Artist.
2. Emerging Artists are defined as: a) no prior outdoor festival exhibition experience; b) no professional representation; c) selected by the Festival Director.
3. Two weeks prior to the Festival, Exhibitors will be notified of their site location and detailed set up information. Plan to set up your display on Friday, June 27, 2014. Last minute set up is Saturday, June 28 from 7 – 9 a.m.
4. After unloading Exhibitor vehicles must be moved to designated parking. Vehicles will not be permitted to remain in the exhibition space during the Festival, nor may they enter the Festival grounds until approved by the Festival Committee.
5. Exhibitors shall be responsible for obtaining any required licenses, permits or approvals under state laws applicable to his/her activity at the Festival and for paying any taxes, sales taxes, fees or other charges that may be applicable to any Exhibitor's activity at the Festival.
6. The Festival is a rain or shine event. Cancellations prior to the due date must be made in written form and submitted by mail or email. By mail: send to P.O. Box 422571, Atlanta GA 30342. By email: to lisa@affps.com. No refunds will be given for cancellations after the due date or no-shows.
7. The Festival reserves the right to cancel an Exhibitor's contract. The Festival may require the Exhibitor to leave the Festival at any time if the Exhibitor is in violation of any rules and/or regulations stated herein.
8. Neither AFFPS nor its agents or representatives will be responsible for any injury, damage, or loss that may occur to the Exhibitor, the Exhibitor's agents or representatives or his/her property from any cause whatsoever. Exhibitors should obtain, at their own expense, insurance against any loss, damage, or injury they may require.
9. All Artist Market merchandise must be original, handmade and created by the Exhibitor. Reproductions must be clearly identified as such. Original art must occupy at least 50% of the artist's space. Browse bins may occupy only minimal space and must be aesthetically pleasing and not obstruct patron flow. All artwork on display must be for sale.
10. Artists may only show work in categories approved by the Jury.
11. Artists must be present with their work for the duration of the Festival. No commercial agents, dealers or salespeople may operate an artist's booth. One artist per booth only.

Mail application to:
Old Fourth Ward Park Arts Festival
c/o AFFPS
P.O. Box 422571, Atlanta, GA 30342

Application deadline: May 30, 2014
Application fee: \$25

Presented by
The Atlanta Foundation for Public Spaces
www.affps.com
Binders Art Supplies & Frames
www.bindersart.com



Festival Director: Lisa Windle

Office use only
Date received:

2014 OLD FOURTH WARD PARK ARTS FESTIVAL
EMERGING ARTIST CONTRACT – REGISTRATION FORM: Page 1

Deadline for Entry: May 30, 2014 – Entry Fee: \$25

ARTIST INFORMATION

Name: _____ School: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: Home: _____ Business: _____ Cell: _____
Website: _____ Email: _____

NOTE: Email is the method we will use to notify you. If you do not have an email address, please include a self-addressed, stamped envelope with your application and fee.

ART/CRAFT INFORMATION

Category:

- 2D Mixed Media: Includes collage and handmade paper, plaster relief
- 3D Mixed Media and Sculpture: Original, non-functional, free standing
- Ceramics: Original shaped and fired clay (including earthenware)
- Craft: Complete description required of items that you make that do not fit a standard category
- Digital Art: Original two-dimensional works utilizing computer techniques
- Fiber: Works create from fibers including basketry, weaving, papermaking
- Glass: An object made of glass (including blown glass, fused and stained)
- Edibles: Any packaged handmade food and beverage items including breads, jams, dip mixes, coffee, etc. (samples are encouraged)
- Jewelry: All Jewelry whether the work is produced from metal or glass
- Metal: Functional and non-sculptural works incorporating metal
- Painting: The use of oil, acrylics, watercolors, and tempera
- Photography: Prints, transparencies, digital images
- Vintage: Antiques, oddities and repurposed items
- Wood & Furniture: Original works in wood that are hand-tooled and machine turned

Photos: Include 3 photos of your artwork. These will not be returned. Include the artist's name, description and prices of artwork in the photo.

Describe your work: _____

List the products you will have for sale and their prices points (include on separate paper if necessary):

NOTE: If your items are not listed here, you may not have them at your booth during the Festival. All items must be approved by the Artist's Market Committee. Please initial your acceptance of these conditions here: _____

Emerging Artist Booth Information: (Note: one table or easel will be provided)

- 6 x 6: \$75 per artist participant

Page 1 of 2: Please complete and return both pages of the application

2014 OLD FOURTH WARD PARK ARTS FESTIVAL
EMERGING ARTIST CONTRACT – REGISTRATION FORM: Page 2

Questions: Please answer so that we may accommodate you to the best of our ability

Special needs: (medical condition or special assistance) _____

How did you hear about us? (Friend, website, etc.) _____

Are you a student? _____ Where? _____

Are you bringing a partner or helper? Please provide their names for us to make them a name badge.

What other events have you done? (List events and the year) _____

Submit Application to:
Old Fourth Ward Park Arts Festival
c/o AFFPS
P.O. Box 422571, Atlanta, GA 30342

Presented by



Application Deadlines: Entry must be received by May 30, 2014.
All application fees are non-refundable

Checklist:

- Application, completed and signed
- Check made out to “Old Fourth Ward Arts Festival” for application fee (\$25)
- 3 photos of your artwork

Note: Do not include your participation fee (\$75) with your application. This is due after you have been selected.

2014 Old Fourth Ward Park Arts Festival Hold Harmless Agreement

By applying online or signing a written application, you agree to indemnify, hold harmless, and defend the Festival, the Atlanta Foundation for Public Spaces and all of its officers, employees, servants and agents, against any and all liability claims, cost of whatever kind and nature, for injury to or death of any person or persons and for loss and damage to any property (State, County or other) occurring in connection with or in any way related to or arising out of the occupancy, use of premises or providing of services and equipment at the Old Fourth Ward Park Arts Festival.

Signed by Artist

Printed name

Date

Important Dates

- Application deadline: May 30, 2014
- Accept Invitation and Deadline to Purchase: June 3, 2014

Page 2 of 2: Please complete and return both pages of the application